

## Dear Junior League Member,

On behalf of The Association of Junior Leagues International, Inc., welcome to The Junior League! In 1901, when 19-year-old Mary Harriman founded the first Junior League in New York City, she envisioned an organization where women could volunteer their time, develop their skills and improve the lives of those in their communities. One hundred and thirteen years later, Junior Leagues in 292 communities throughout Canada, Mexico, the United Kingdom and the United States continue to provide opportunities for women who are committed to honing their leadership skills by tackling the issues that confront their communities.

Every Junior League is a member of The Association of Junior Leagues International, Inc. (AJLI), an organization created to support the Junior Leagues in their fulfillment of the Mission—to promote voluntarism, develop the potential of women and improve communities through the effective action and leadership of trained volunteers. Founded in 1921, AJLI provides consultation, information, resources and valuable training opportunities to League members so that every League continues to be a vital force in its community.

By being a part of The Junior League, you are making a journey of lifelong membership in an organization with a long and rich history. Just as our organization has evolved and remained an important force for change over the course of more than a century, your Junior League training and volunteer opportunities will help you understand how to address change—as a community, as an organization, and as an individual. The Junior League provides a strong foundation for civic leadership and also connects women who share a commitment to voluntarism and community transformation.

With your help, The Junior League will continue to make a meaningful impact on communities across four countries and be prepared to adapt to our ever-changing world.

Thank you for taking the first step in this journey and for becoming part of The Junior League team. I encourage you to visit the AJLI website, [www.ajli.org](http://www.ajli.org), to learn more about the exciting developments and programs that are taking place both Association-wide at the international level and also in individual Junior Leagues.

As you embark on your Junior League career, I hope you will explore new opportunities for growth and embrace our shared commitment to being a major force in the nonprofit sector in both the development of women volunteer leaders and community impact. There's a reason we've been called the Volunteer Powerhouse.

Sincerely,



Ellen Rose  
2014-2016 President



## Introduction

For more than 91 years, The Association of Junior Leagues International, Inc. has been providing support, guidance and leadership development opportunities to the 292 Junior Leagues throughout Canada, Mexico, the United Kingdom and the United States.

AJLI is your association, formed in 1921 by your predecessors: forward-looking representatives from more than 30 Leagues who envisioned an organization that could unite all Junior Leagues, provide continuity and support, and serve as a steward for The Junior League Movement in promoting voluntarism, developing the leadership potential of women and improving the quality of life in the communities they serve.

Today, after an important period of introspection and collaborative self-evaluation, The Junior League is in the midst of a major transformation. Inspired by our Vision and our enduring Mission, The Junior League is aligning the collective intentions of its members with their actions: endeavoring to develop lasting and high-impact programming that meets a community's most pressing and under-served needs and provides a rare and valuable opportunity for members to develop their skills as best-in-class civic and community leaders.

Gathering together the diverse experiences and perspectives of League leaders, AJLI has begun to chart a course for the future in which it takes into account the changing needs and roles of women in modern society—as well as the altered landscape in the communities they serve.

On the other end of this transformational process lies a dynamic organization, in step with its times, that is comprised of individual women who've capitalized on the many

opportunities they've been given to reach their potential as effective community and civic leaders. It is a thoroughly networked organization with far-reaching influence that both rewards women for their leadership and voluntarism and also provides the community at large with a level of service, expertise and compassion it would be hard pressed to find anywhere else.

AJLI marshals a host of resources to provide support to its member Leagues in their fulfillment of The Junior League Mission. It conducts meetings, provides comprehensive training and tools, cultivates collaboration and cross-pollination among Leagues, promotes best practices, offers customized consultations, and is continually in touch with its member Leagues through All League Emails, All Member Emails, an interactive website, and **connected**, AJLI's printed and online magazine. AJLI protects the organization's legal integrity and financial security, and, as the ambassador of The Junior League to society at large, it shapes the organization's public image and crafts its message through a comprehensive media relations strategy.

AJLI is governed by a 19-member Board of Directors, all of whom are members of the Junior Leagues in their communities. The Board is accountable to the Leagues for the development of goals, which enhance Leagues' ability to fulfill The Junior League Mission. The AJLI Staff then provides services to Leagues that support the established goals.

## Community & Civic Leadership Development

Based in New York City, AJLI Staff members work with League leaders to provide assistance in League governance, financial and business management, communications, strategic



planning, membership development, fundraising and community impact.

Each year, AJLI hosts leadership and governance meetings including Annual Conference, Fall Leadership, and Winter Leadership, and provides training through Organizational Development Institute Conferences. Regional Meetings provide training opportunities locally and are organized by the Leagues. In addition, AJLI is in the process of developing and providing an assortment of online learning opportunities including interactive online training, self-paced learning modules, webinars, as well as an on-demand Help Desk.

### **Building the Global Junior League Brand**

One of AJLI's most critical responsibilities is to build the global Junior League brand. It works both internally and externally to increase awareness about the work of Junior Leagues and to tap opportunities to gain recognition for League programs and accomplishments. AJLI supports the meaningful work being done by the Leagues and works to promote it in a variety of ways including media outreach, features in *connected*, postings in social media forums, and inclusion on the AJLI website via features such as the Newsfeed, Upcoming Events Calendar and Community Projects. In addition, AJLI strives to cultivate and maintain synergistic ties with other like-minded organizations in the hope of enhancing the organization's image and adopting best practices.

### **Connecting 150,000 Movers & Shakers**

As your association, AJLI is committed to providing opportunities for Leagues and League

members to learn from each other regardless of where they are located geographically in an effort to cultivate a more engaged, impassioned and efficient membership. To that end, we:

- Offer numerous networking opportunities at leadership and training meetings
- Provide important contact information for Leagues and League Boards through our online Contact Directory
- Maintain Profile Data, which includes details on League activities such as fund development, recruitment, strategy, etc., and what Leagues are doing in their communities to make an impact
- Develop the online content and annual print version of *connected* magazine. All content is posted on <http://connected.ajli.org>
- Develop web-based tools that enable Leagues and League members to share resources and network, including Ask AJLI, the President/President-Elect Groups page, the Affinity Groups pages, which organize Leagues by size, and individual League pages, which provide essential details on every one of our 292 member Leagues. In addition, each individual League has its own private Groups page where League members can communicate and share files between members of their own League in a private setting
- Offer access to free web meetings platform, Fuze. Members can schedule and host online meetings within Leagues, across the Association and they can include external participants such as sponsors and community partners too



- Maintain the JL Contact Directory, a searchable online User Directory that allows members across the Association to connect to one another through the frequently updated AJLI website
- Develop and maintain an official presence in the sphere of social media, uploading League news and educational content about League initiatives—and attracting members, fans, and followers via Facebook, Twitter, LinkedIn, Foursquare and Pinterest

### **Leveraging the Power of Association to Support League Fundraising Efforts**

AJLI works with its sponsors and partners to benefit the individual Junior Leagues as well as the Association. One such partner is Colgate and the company's *Bright Smiles, Bright Futures* initiative. See listings in the Benefits section for further information or visit our members website:

[http://www.ajli.org/?nd=benefits\\_for\\_you](http://www.ajli.org/?nd=benefits_for_you).

### **Providing Member Benefits and Services**

While AJLI works mainly with League leaders, we also seek opportunities to provide benefits and products to individual Junior League members. The Individual Member Benefits and Services section of [AJLI.org](http://www.ajli.org), Benefits for You!, highlights Junior League member benefits in areas including financial products, hotel accommodations and car rentals. Through the JL Boutique members can purchase JL gift and stationery items sporting The Junior League logo, as well as jewelry and AJLI cookbooks that draw on recipes from numerous Leagues.

### **Getting In On the Action**

The whole is only as great as the sum of its parts, and we believe the more robust and comprehensive our resources become and the more engaged and active our members are in sharing information with one another, the better served our communities will be. To access the Member Area of [AJLI.org](http://www.ajli.org), which offers abundant resources designed for members only, members must enroll using their AJLI member ID. Members who have yet to create a personal username and password are encouraged to go to [www.ajli.org](http://www.ajli.org) and click on member log-in. This will take you to the link for the enrollment page. For questions, email [info@ajli.org](mailto:info@ajli.org) or call the AJLI Help Desk at 800.955.3248.

We encourage you to visit the AJLI website often for updates and information about the Association, your sister Leagues and their members.



**N**umerous Junior League members have become household names through their professional and personal pursuits. Below is just a sampling of famous Junior League women.

**Shirley Temple Black 1928-2014**

Child actress featured in more than 40 films; U.S. Representative to the United Nations (1969-70); U.S. Ambassador to Ghana (1974-76); first woman to serve as White House Chief of Protocol (1976-77)

**Palo Alto • Mid-Peninsula, CA**

**Barbara Bush 1925-**

Community service volunteer, literacy activist, author; former First Lady of the United States (1989-1993); founder of the Barbara Bush Foundation for Family Literacy (1989)

**Houston, TX**

**Laura Bush 1946-**

Literacy activist, volunteer, author; former First Lady of the U.S. (2001-2009); launched Ready to Read, Ready to Learn educational initiative (2001)

**Dallas, TX**

**Marilyn Carlson Nelson 1939-**

Chair and former CEO of Carlson Companies, the first major North American travel company to sign the ECPAT international code of conduct regarding the sexual exploitation of children (2002); Chair by presidential appointment, National Women's Business Council (2002-2005); Author: *How We Lead Matters: Reflections on a Life of Leadership* (2008)

**Minneapolis, MN**

**Sarah Palfrey Cooke Danzig 1912-1996**

Two-time U.S. Tennis Champion (1934, 35) and twice doubles champion at Wimbledon (1930, 36), author, activist; lobbied the U.S. Tennis Association to remove the color bar (1950); voted into the International Tennis Hall of Fame (1963)

**The City of New York**

**Betty Ford 1918-2011**

Humanitarian, woman's rights and substance abuse prevention advocate, former First Lady of the U.S. (1974-77); founder, Betty Ford Clinic (1982)

**Grand Rapids, MI**

**Margaret Hamilton 1902-1985**

Actress, best known for her role as the Wicked Witch of the West in *The Wizard of Oz*

**Cleveland, OH**

**Katharine Hepburn 1907-2003**

4-time U.S. Academy Award-winning actress (1934, 68, 69, 82); 3-time British Academy Award recipient (1969, 83); writer; daughter of suffragette Katharine Houghton

**Hartford, CT**

**Oveta Culp Hobby 1905-1995**

First Commander of Women's Auxiliary Army Corps (1941-45); first U.S. Secretary of Health, Education & Welfare (1953-55) in President Dwight D. Eisenhower's Administration

**Houston, TX**

**Mary Pillsbury Lord 1904-1978**

U.S. Delegate to the United Nations, succeeding Eleanor Roosevelt

**Minneapolis, MN & The City of New York**

**Ruth Rowlands Nichols 1901-1960**

Female aviation pioneer who held simultaneous world records for speed, altitude and distance. Was an early advocate for including women in the NASA space program.

**The City of New York**

**Sandra Day O'Connor 1930-**

First female U.S. Supreme Court Justice (1981-2006); Assistant Attorney General for Arizona (1965-69); first woman to serve as the majority leader of a state Senate (1969-74) in Arizona

**Phoenix, AZ**



**Nancy Reagan 1921-**

Actress, author; substance abuse prevention activist; former First Lady of the U.S. (1981-1989)  
**Los Angeles, CA**

**Eleanor Roosevelt 1884-1962**

First Lady of the United States (1933-1945); social reformer; humanitarian; author; U.S. Delegate to the United Nations, (1946-52, 1961-62); Chair of the Human Rights Commission overseeing the creation of the Universal Declaration of Human Rights (1948)  
**The City of New York**

**Mary Harriman Rumsey 1881-1934**

Founder of The Junior League (1901); first defender of consumer rights in President Franklin Roosevelt's Administration (1933); organizer, Farm Foundation Board (1933-34)  
**The City of New York**

**Eudora Welty 1909-2001**

Pulitzer prize-winning author of The Optimist's Daughter (1969); photographer; lecturer  
**Jackson, MS**

**Pamela Willeford 1950-**

Former U.S. Ambassador to Switzerland and Luxembourg  
**Austin, TX**

**Elected to Government**

**Canadian Parliament**

- **Florence Bird**  
 Elected to Canadian Parliament 1978-1983  
**Winnipeg, MB**
- **Margaret McTavish Konantz**  
 Elected to Canadian Parliament 1964-1968  
**Winnipeg, MB**
- **Bobbie Sparrow**  
 Elected to Canadian Parliament 1984-1988  
**Calgary, AB**

**U.S. Congress**

- **Judy Biggert**  
 Elected U.S. House of Representatives 1998-present  
**Chicago, IL**
- **Frances P. Bolton**  
 Elected U.S. House of Representatives 1940-1969  
**Cleveland, OH**
- **Jennifer Dunn**  
 Elected U.S. House of Representatives 1992-2004  
**Seattle, WA**
- **Anna G. Eshoo**  
 Elected U.S. House of Representatives 1992-present  
**Palo Alto • Mid-Peninsula, CA**
- **Mary E. Pruett Farrington**  
 Elected U.S. House of Representatives 1954-1956  
**Honolulu, HI**
- **Tillie K. Fowler**  
 Elected U.S. House of Representatives 1992-2000  
**Jacksonville, FL**
- **Isabella Selmes Greenway**  
 Elected U.S. House of Representatives 1933-1936  
**The City of New York**
- **Kay R. Hagan**  
 Elected to U.S. Senate, 2008-present  
**Greensboro, NC**
- **Carolyn Maloney**  
 Elected U.S. House of Representatives 1992-present  
**The City of New York**
- **Lynn Martin**  
 Elected U.S. House of Representatives 1981-1985; U.S. Secretary of Labor 1991-93  
**Rockford, IL**





- **Doris Matsui**  
Elected U.S. House of Representatives  
2005-present  
**Sacramento, CA**
- **Ruth Sears Baker Pratt**  
Elected U.S. House of Representatives  
1929-1933  
**The City of New York**
- **Margaret Chase Smith**  
Elected in 1948 to U.S. Senate; elected in  
1940 to U.S. House of Representatives;  
first woman to serve in both houses of  
Congress  
**Bangor, ME**

- **Alyson I. Huber**  
California State Assemblymember,  
2008-Present  
**Sacramento, CA**
- **Diane Patrick**  
Texas House of Representatives,  
2007-Present  
**Arlington, TX**
- **Betty Sims**  
Missouri State Senator, 1995-2002  
**St. Louis, MO**
- **Emily Anne Staples Tuttle**  
Minnesota State Senate, 1977-1980  
**Minneapolis, MN**

### State Government (U.S.)

- **Martha Bedell Alexander**  
North Carolina House of Representatives,  
1992-2000  
**Charlotte, NC**
- **Betsey Bayless**  
Arizona 16th Secretary of State, 1997-2002  
**Phoenix, AZ**
- **Roseann Knauer Bentley**  
Missouri State Senator, 1995-2002  
**Springfield, MO**
- **Mary O. Donohue**  
New York State Lt. Governor, 1999-2006  
**Troy, NY**
- **Beth Halteman Harwell**  
Tennessee General Assembly Member,  
1988-present, Speaker of the House, 2011  
**Nashville, TN**
- **Kerry Healey**  
Massachusetts State Lt. Governor,  
2003-2007  
**Boston, MA**

### Local Government (U.S.)

- **Pat Evans**  
Mayor of Plano, TX, 2002-2009  
**Plano, TX**
- **Margaret Hance**  
First woman mayor of Phoenix, AZ,  
1976-1983  
**Phoenix, AZ**
- **Glenda Hood**  
First woman mayor of Orlando, FL,  
1992-2003  
**Greater Orlando, FL**
- **Willie Mount**  
First woman mayor of Lake Charles, LA,  
1993-1999  
**Lake Charles, LA**
- **Florence Shapiro**  
Mayor of Plano, TX, 1990-1992  
**Plano, TX**
- **Carole Keeton Strayhorn**  
First woman mayor of Austin, TX,  
1977-1983  
**Austin, TX**



## Critical Milestones In the Movement

### 1901- Junior League Founded

In 1901, Mary Harriman, a 19-year-old New York City debutante, forms The Junior League for the Promotion of Settlement Movements. Harriman mobilizes a group of 80 other young women, hence the name “Junior League,” to work to improve child health, nutrition and literacy among immigrants living on the Lower East Side of Manhattan. Inspired by her friend Mary, Eleanor Roosevelt joins the Junior League of the City of New York in 1903, teaching calisthenics and dancing to young girls at the College Settlement House.

### 1907-1920 - The Movement Expands

The second Junior League is formed in Boston, Mass. in 1907 and is soon followed by the founding of the Brooklyn, NY and Portland, OR.

### Junior Leagues in the 1910's

In 1912, The Junior League of Montreal becomes the first League in Canada, while five other Junior Leagues are formed in Baltimore; Chicago; Cleveland; Philadelphia and San Francisco.

During this period, Junior Leagues shift their focus from settlement house work to social, health and educational issues that affect the community at large. The Junior League of Brooklyn successfully petitions the Board of Education to provide free lunches in city schools. In 1914, the founders of The Junior League of St. Louis march for women’s suffrage.

During World War I, Junior Leagues play an active role, selling bonds and working in Army hospitals. The San Francisco Junior League forms a motor delivery service that serves as a model for the nationwide Red Cross Motor Corps.

### 1920s-1930s

In 1921, approximately 30 Junior Leagues create The Association of Junior Leagues of America (AJLA) to provide professional support to the Leagues. Dorothy Whitney Straight becomes the first Association President.

During the 1920s, The Junior League of Chicago pioneers children’s theater, an idea that is subsequently taken up by more than 100 Leagues across the country.

In politics, Ruth Sears Baker Pratt, of the Junior League of the City of New York, becomes the first woman elected to Congress from New York in 1929. Later in 1933, Isabella Selmes Greenway, friend of the Eleanor Roosevelt and former New York City Junior League member, becomes the first woman elected to represent Arizona in the U.S. Congress.

Junior Leagues respond to the Depression by opening nutrition centers and milk stations. They operate baby clinics, day nurseries for working mothers, birth control clinics and training schools for nurses. Junior Leagues also establish volunteer bureaus to recruit, train and place much-needed volunteers in the community. Many Leagues create State Public Affairs Committees (SPACs) to influence public welfare policy.

Junior League of Hartford member, Katherine Hepburn, wins her first of four Academy Awards in 1933 for Morning Glory. With the 1939 release of The Wizard of Oz, Junior League of Cleveland member, Margaret Hamilton, creates one of cinema’s most memorable characters with her portrayal of the Wicked Witch of the West. The Junior League of Mexico City joins The Association in 1930, further expanding the international nature of the organization. By 1939, there are 144 Junior Leagues in existence.





## 1940s

During World War II, Junior League members play a major role in the war effort by chairing hundreds of war-related organizations in virtually every city where Junior Leagues operate. Canadian and U.S. League members serve overseas. Junior League of Nashville member, Cornelia Fort, becomes the first female pilot in American history to die on active duty while on a training mission with the WASPs (Women Airforce Service Pilots). Oveta Culp Hobby, a Houston League member, leads the Women's Army Corps.

Margaret Chase Smith, of the Junior League of Bangor, becomes the first woman to serve in the both the U.S. House of Representatives and Senate, in 1940 and 1948 respectively. In Ohio, Frances P. Bolton of the Junior League of Cleveland becomes the first woman to be elected to Congress from Ohio, going on to serve in the U.S. House of Representatives for a total of 15 terms.

In 1940, the first Junior League cookbook, a compilation of recipes by The Junior League of Augusta entitled Recipes from Southern Kitchens, appears and begins a tradition of fundraising through cookbook publishing.

## 1950s

By the 1950s, nearly 150 Junior Leagues are involved in remedial reading centers, diagnostic testing programs and programs for gifted and challenged children. Leagues collaborate in the development of educational television and are in the forefront of promoting quality programming for children. In 1952, the Mexico City League establishes the Comité Internacional Pro Ciegos, a comprehensive, international center for the blind.

By the end of the decade, Junior Leagues support over 300 arts projects and multiple

partnerships in many cities to establish children's museums. The 1950s also marks the growth of regional Junior League cookbooks as a key fundraising tool, spearheaded by the Charleston League, which aggressively and successfully markets its Charleston Receipts cookbook to food editors and critics around the U.S.

In 1950, two-time U.S. Tennis Champion and New York City Junior League Member, Sarah Palfrey Cooke Danzig, lobbies the United State Tennis Association to open the sport to all athletes by removing the color bar.

In 1953, Mary Pillsbury Lord of the Junior Leagues of Minneapolis and New York, succeeds Eleanor Roosevelt as U.S. Delegate to the United Nations.

## 1960s

In this period of great turbulence and social change, Junior Leagues rise to meet many challenges. As the decade progresses, nearly half the Leagues have health and welfare projects, including alcohol programs, adoption services, clinics, convalescent care and hospital services, and many Junior Leagues begin to add environmental issues to their agendas. The Junior League of Toledo produces the educational film, Fate of a River, a report on the devastating effects of water pollution. Leagues also establish programs addressing the education, housing, social services and employment needs of urban residents.

Meanwhile, in Canada, Margaret McTavish Konantz of the Junior League of Winnipeg becomes the first woman from Manitoba to serve in the Canadian House of Commons. In 1967, fellow Junior League of Winnipeg member and later Canadian Parliament member, Florence Bird, chairs the Royal Commission on the Status of Women. The Commission is convened to examine the



status of women in Canada and develop recommendations for the government to take to ensure equal opportunities for women in all aspects of society.

By now, more than 200 Leagues are part of the Association, which dedicates itself anew to building leadership skills and increasing membership diversity.

### **1970s**

In 1971, the Association changes its name to The Association of Junior Leagues Inc. (AJLI). Throughout the 1970s, Leagues expand their participation in public affairs issues, especially in the areas of child health and juvenile justice. In 1973, almost 200 Leagues work with the National Commission on Crime and Delinquency and the U.S. Justice Department on a four-year program seeking to improve the criminal justice system. In Canada, the Canadian Federation is formed to promote public issues among the Canadian Leagues.

During this decade, Junior League women continue to impact the world of politics with the election of Florence Bird to Canada's Parliament and Carole Keeton Strayhorn as the first woman mayor of Austin, TX. Former child actress and Junior League of Palo Alto • Mid-Peninsula member, Shirley Temple Black, is appointed by then President Nixon as the U.S. Representative to the United Nations. In 1973, Eudora Welty, of the Junior League of Jackson MS, wins the Pulitzer Prize for *The Optimist's Daughter*.

### **1980s**

During the 1980s, Junior Leagues in the U.S. gain recognition for advocacy efforts to improve the child welfare system. U.S. Leagues also help gain passage of the first federal legislation to address domestic violence. More than 100 Leagues develop the "Woman to Woman" campaign that actively and comprehensively tackles the impact of

alcohol abuse on women. Junior League of Los Angeles Sustainer, and then First Lady, Nancy Reagan, launches the "Just Say No" campaign to address the growing issue of drug abuse.

The Canadian Federation holds its first national conference focusing on violence against women and the negative impact of pornography. The number of Leagues grows to 211.

In 1981, Junior League of Phoenix member, Sandra Day O'Connor, becomes the first woman to be appointed a Supreme Court Justice of the United States.

In 1985, the first Junior League outside North America, The Junior League of London, becomes a member of the Association.

In 1988, the Association officially becomes The Association of Junior Leagues International, Inc. (AJLI), better reflecting the international scope of member Leagues. In 1989, then First Lady and Junior League of Houston Sustainer, Barbara Bush, establishes the Barbara Bush Foundation for Family Literacy building upon a legacy of promoting literacy. Also in this year, AJLI is presented with the prestigious U.S. President's Volunteer Action Award.

### **1990s**

In the early 1990s, 230 Leagues participate in a public awareness campaign to encourage early childhood immunization called "Don't Wait to Vaccinate." In 1998, Clotilde Perez-Bode Dedecker becomes the first Hispanic President of The Association.

Junior League members, Lee Clancey, Glenda Hood, and Willie Mount become the first women mayors of their hometowns, Cedar Rapids, IA, Orlando, FL and Lake Charles, LA, respectively.

The Junior Leagues renew their dedication to The Junior League Mission. The Association's



Board adopts Goals to guide and position the Association for its second century. The Goals stress the importance of the Association in helping Junior Leagues develop women for community leadership, achieve a shared, positive identity and function as strong, viable and healthy organizations, consistent with The Junior League Mission.

## **2000s - The Junior League's Second Century**

In 2001, Deborah Brittain, AJLI's first African-American President, presides over The Junior League's centennial celebration. Maya Angelou, Nane Annan, and Gloria Steinem, among others, address the members at the Association's Annual Conference in New York City, home of the first Junior League.

AJLI co-chairs the U.S. Steering Committee for the United Nations' International Year of the Volunteer (IYV) with the Points of Light Foundation. As part of IYV activities, President Vicente Fox recognizes The Junior League of Mexico City's members for their "high level of social leadership and human quality."

In 2002, AJLI launches The Junior League PR/Marketing Campaign, with the first brand logo and tagline, "Women Building Better Communities." The Association's Board of Directors also launches its "Healthy League Initiative," a formal self-evaluation process designed to ensure that each League continues to achieve its full potential in its community by assessing its strengths and weaknesses.

Continuing a tradition of "firsts" in politics, Pat Evans of the Junior League of Plano becomes the first woman mayor of her city, going on to be re-elected another two terms.

In 2006, in the wake of Hurricane Katrina, over 600 volunteers from Leagues across the Association joined The Junior League of

New Orleans for the "Rebuilding a Better New Orleans" initiative. In 2006, 228 Junior Leagues participate in the launch of Junior Leagues' Kids in the Kitchen, an AJLI initiative to address the problems associated with childhood obesity and poor nutrition.

In 2008, The Association of Junior Leagues International, Inc. wins a prestigious Summit Award from the American Society of Association Executives (ASAE) & The Center for Leadership, Washington, D.C. for its Kids in the Kitchen program.

In 2009, New York City Junior League member, Carolyn Maloney, introduces legislation to establish a National Women's History Museum in Washington, D.C.

At Annual Conference 2009 The Association adopts a new Vision Statement to better reflect our aspirations for our future: The Junior League: Women Around the World as Catalysts for Lasting Community Change. Also in this year, a Steering Committee is appointed to lead the Association through a comprehensive strategic planning process designed to chart the future of The Junior League. Dubbed the Strategic Roadmap, the plan outlines the five strategic questions AJLI must answer to differentiate The Junior League in an increasingly crowded marketplace and better position the organization for success in its second century.

## **2010-Present**

For the past several years AJLI has been engaged in a highly collaborative and strategic organizational transformation process designed to ensure the long-term health, vitality and viability of The Junior League for generations of civic leaders to come. This undertaking—a complex and thoughtful process—has involved hundreds of thousands of hours and thousands of members from Leagues across



the Association all plotting a deliberate course toward relevance and meaning in the 21st century. To learn more about our efforts, please visit the Transformation section in the Member Area of the AJLI website:

<http://bit.ly/ajlitransformation>.

The Junior League of Wilmington's Elizabeth Redenbaugh is recognized for her efforts against segregation when she is honored with the John F. Kennedy Profile in Courage Award.

Junior League members continue to impact their communities, tackling emerging issues such as human trafficking, cyber bullying and cyber crimes. Junior League Public Affairs Committees in Atlanta, Florida, New Jersey, and New York successfully advocate for legislation to provide support services to victims of human trafficking and The Junior League is honored by The United Nations Association of New York for its work on the issue.

The Association partners with the Arthur and Elizabeth Schlesinger Library on the History of Women in America, housed at Radcliffe College at Harvard University, to incorporate The Junior League Magazine archives into its collection, thereby making the information they contain available to the general public, both through the new public-facing AJLI website and through the Schlesinger Library's online database.

To view The History of the Junior League Video visit <http://bit.ly/WeAreJL>.



**AJLI** provides many programs that benefit both Junior League Members and individual Junior Leagues. Additional information—including special promotional codes—on all these benefits can be found in the member area of the AJLI website—look for Benefits for You! in the Services tab.

1-800 Flowers **MEMBER**

Through our relationship with AJLI, all members will receive 15% off their orders everyday by using the promotion code AJLI. This code can be entered at checkout on our website, [www.1800flowers.com](http://www.1800flowers.com), or over the phone by calling our VIP corporate service order line, 1.888.755.7474.

Please note: Member discount increases to 20% around major holidays.

ArkadIn Global Conferencing **LEAGUE**

<https://www.magnetmail.net/events?8d844fbac44749e1b0497a1acbfcb93ea>

Facilitate easy, efficient, and cost-effective meetings and information sharing through low-cost telephone conference calls.

Car Rental Discounts **MEMBER**

Junior League members are eligible for discounts up to 50% when renting a car with Alamo, Enterprise or National. Visit the [AJLI.org](http://AJLI.org) **Members Area** and look under the “Services” tab.

Colgate Bright Smiles, Bright Futures **LEAGUE**

In the U.S., BSBF provides free dental screenings and oral health education to children through its fleet of mobile dental vans. These vans travel to under-served rural and urban communities, reaching over 1,000 towns and more than 10 million children each year. If you have any questions about BSBF or about the process of requesting the van please call or email [Laurie Dodge \(Ldodge@ajli.org\)](mailto:Laurie.Dodge@ajli.org) at AJLI.

Cross-Cultural Solutions **MEMBER & LEAGUE**

<http://www.crossculturalsolutions.org/ajli>

The AJLI and Cross-Cultural Solutions have partnered together to offer Junior Leagues and their members the opportunity to volunteer internationally with countless opportunities to connect with and learn from, local people in these global communities.

DollarDays **MEMBER & LEAGUE**

[ajli.dollardays.com](http://ajli.dollardays.com)

Through a partnership with The Association of Junior Leagues International, Inc., DollarDays International is pleased to announce unprecedented cost savings through a discount purchasing program set up specifically for all Junior League locations and their members. DollarDays values the work of the Junior Leagues and supports their Vision and Mission. With over 80,000 products at or below wholesale and closeout pricing, Leagues can take advantage of this program to support their local programs and program partners. The savings are also extended to League members for personal uses.

The program features:

- Free Shipping on all orders regardless of size or volume to all 50 states and freight forwarding on international orders.
- Free Online Wish list to help all Junior League locations bring awareness to their programs and drive in-kind donations of new products by the case to their location.
- No minimum purchases required on over 80,000 products.
- DollarDays will assign a Personal Account Manager to each registered Junior League account to assist with sourcing products and to ensure that your experience on the site saves you time and money.
- DollarDays International will donate 5% net of all purchases to AJLI.
- Use coupon code: **AJLIFR**



Foundation Center **LEAGUE**

Through a special partnership with The Association of Junior Leagues International, Inc., The Foundation Center is pleased to offer exclusive cost savings through a discount purchasing program set up specifically for all Junior League members. You can now enjoy a 25% discount on any and all fee-based training courses, webinars, and publications the Foundation Center markets to the general public.

For available courses and publications, visit the Foundation Center's Marketplace <http://marketplace.foundationcenter.org/>. Please use the exclusive Coupon Code **AJLI25** and save 25%!

Group Insurance Plans  
Mercer **MEMBER & LEAGUE**

[www.personal-plans.com/ajli/welcome.do](http://www.personal-plans.com/ajli/welcome.do)  
Personal Coverage—The Junior League Group Insurance Plans are designed to provide comprehensive and affordable coverage for League members and their families.

Directors & Officers Liability Insurance **LEAGUE**

Whether there are grounds for a suit or not, defending yourself against accusation of a wrongful act can cost your Junior League money. Lawsuits often name board members, employees, volunteers or the Junior League organization itself. Directors & Officers insurance helps to protect your League in such cases.

Liberty Mutual **MEMBER & LEAGUE**  
[www.libertymutual.com/lm/ajli](http://www.libertymutual.com/lm/ajli)

Auto and Homeowners Insurance—Membership benefits now include group rates on auto and home insurance.

Jitasa **LEAGUE**

Jitasa (formerly Easy Office) provides outsourced accounting and bookkeeping services to nonprofits nationwide. Services include everything from day-to-day bookkeeping, monthly reconciliations, IRS 990 preparation, and program tracking to chart of account clean-up and monthly reports—as little or as much assistance as you need. Jitasa has special discounts available to Junior Leagues.

For more information please contact Cassie Strain at 208-287-4777 ext 153, [cassie.strain@jitasa.is](mailto:cassie.strain@jitasa.is) or visit [www.jitasa.ajli](http://www.jitasa.ajli)

Joan Hornig Jewelry **MEMBER**

Joan's model of giving 100% of the profits on each Joan Hornig piece to the purchaser's charity of choice challenges women to use beauty and fashion in a new way... her jewelry is meant to be noticed and talked about as it carries the all-important message that philanthropy is beautiful, personal and worth promoting.

To support the Association, please make sure to select "Association of Junior Leagues" when shopping on the Joan Hornig site—<http://www.joanhornig.com/>—or when purchasing at luxury department stores such as Neiman Marcus, Bergdorf Goodman and Saks Fifth Avenue.

Don't forget to check out the signature Junior League Gavel Necklace only available in the JL Boutique and on the Joan Hornig website. Every member should get this wonderful piece to commemorate her membership in The Junior League!

Laura Lively **MEMBER & LEAGUE**

Laura Lively has two great fundraising





opportunities for your League including the **Referral Program** and **Boutique in a Box** both of which can earn your League up to 20% of sales. Many League leaders have seen Laura Lively at the AJLI Leadership Conferences in the past. Laura Lively has a beautiful collection of necklaces, bracelets and earrings made with genuine freshwater pearls, mother of pearl, natural stones, shell and crystals. Their designs are modern twists on the classics that endure beyond the trends.

For more details, please contact Laura Miniotas at [laura@mylauralively.com](mailto:laura@mylauralively.com) or visit their online **store at mylauralively.com**

#### National Assembly PurchasingPoint **LEAGUE**

The PurchasingPoint program is a group purchasing opportunity that gives nonprofits access to a level of pricing typically available only to Fortune 100 companies. Through the collective buying power of an extensive network of hospitals, foundation grantees and nonprofits including the Junior Leagues, savings average 33%.

What does this all mean for you? Huge savings for your League and the programs you support. Visit the AJLI PurchasingPoint portal page by clicking on the following link:

**<http://ajli.purchasingpoint.org>**

#### Nonprofit Risk Management Center **LEAGUE**

As an Affiliate member of NRMC, AJLI members have access to practical risk management resources; as well as discounts on programs, services and publications, and conferences.

For more information about the Nonprofit Risk Management Center's Affiliates Program, visit: **<http://www.nonprofitrisk.org/affiliates/default.asp>** or contact Pamela Mosley, AJLI's

Consulting Associate at 1.800.955.3248 ext. 309 or [pmosley@ajli.org](mailto:pmosley@ajli.org)

#### Rent the Runway **MEMBER & LEAGUE**

What do you do when get the coveted invitation to the black-tie of the season but haven't got the time to lose the 20 pounds you need to fit into last year's "it" dress? And how do you handle your best friend from childhood, who, upon becoming engaged, morphs into Bridezilla and demands you purchase an outrageously priced taffeta-and-tulle monstrosity that looks more like a Lady Gaga cast-off? Problem solved. Since February 1, 2011 AJLI has partnered with Rent the Runway, the premier online destination for special occasion dress and accessory rentals. Rent the Runway is extending a special 15% discount to AJLI members and their friends and family on the designs of a revolving roster of more than 120 top designers, 15,000 of the season's hottest dresses, and 4,000 accessories. Visit **[renttherunway.com](http://renttherunway.com)** and enter discount code **AJLI15OFF** during checkout and 10% of each first-time purchase will go to AJLI. See [ajli.org](http://ajli.org) Members Area for promotion code.

#### Sweet Charleston Designs **MEMBER**

Sweet Charleston Designs and Sweet Traditions Jewelry designers' and Junior Leaguers, Janie Manning and Angie Buxton, are known for their love of Colonial History and cultural art form appreciation. They are passionate in their pursuit of introducing jewelry designs to the retail market that are reminiscent of the Lowcountry elegance and other prominent handicrafts from our Colonial past. Each collection is custom crafted using combinations of Sterling Silver and 18 Karat Gold, and Pewter. Sweet Charleston Designs and Sweet Traditions illustrate a unique style, elegance and grace which define a new classic approach to today's luxury and fashion jewelry



markets. The collections offer an interpretive tribute to the ancient global art of coiled woven basketry, commonly referred to as Sweet Grass Basketry in America. The art form was introduced in America by enslaved rice farmers who were brought to America beginning the late 1600s. Sweet Grass Baskets are recognized as the oldest African American Art Form in the U.S. today.

Your purchase not only supports keeping the history of the Sweet Grass tradition alive, but 10% of your total retail sale made on the Sweet Charleston Design website will be donated to AJLI.

Members must enter the code AJLI during checkout from the on-line shop: <http://www.sweetcharlestondesigns.com/Gold-Wire-Jewelry-Silver-Wire-Jewelry-Daniel-Island-SC.html>.

The RealReal **MEMBER & LEAGUE**

The RealReal is the leader in authenticated luxury consignment. We are thrilled to be partnering with AJLI to support Junior League fundraising efforts in 2014.

Benefits to you:

- "First Look" status for all AJLI members offering 24-hour pre-sale access to all sales
- 20% off select items on The RealReal to Junior League members, friends and family
- \$250 site credit per month to the League with the greatest number of buyers each month
- 7% of sales on TheRealReal.com driven by you and your network to AJLI

We make it easy:

1. Go to [therealreal.com/juniorleague](http://therealreal.com/juniorleague)
2. Copy your League's promo code.
3. Join and shop! Receive 20% off select items

in our sales.

4. Send your League code and the url to your friends and family
5. Support Junior League fundraising efforts

Get Started today! 800.215.0566 or visit: [therealreal.com/juniorleague](http://therealreal.com/juniorleague)

Tiffany & Co. Corporate Gifting Program **LEAGUE**

The Junior League's long-standing corporate gifting program with Tiffany & Co. affords Junior Leagues and their Members access to select Tiffany business gifts etched with The Junior League logo.

All questions related to the Junior League/ Tiffany program can be directed to Susan Lindine, Buyer for the JL Boutique at [boutique@ajli.org](mailto:boutique@ajli.org)

Preferred Rates At Hotels And Resorts **MEMBER**

Junior League members are eligible for preferred rates at select hotels including, The Ritz Carlton Buckhead in Atlanta, GA; The Ritz Carlton Dallas; The Ritz Carlton Denver; The Ritz Carlton Montreal; The Ritz Carlton New Orleans; The Ritz Carlton Philadelphia; The Ritz Carlton Toronto; The Charleston Place Hotel in Charleston, SC; The Mansion at Turtle Creek, A Rosewood Hotel and Hotel Crescent Court, A Rosewood Hotel in Dallas, TX; The Saint Regis Houston in Houston, TX; and The Carlyle in New York, NY.

Wyndham Hotel Group/Hotel Discount Offer **MEMBER**

Members can now save on hotel rooms at nearly 7,000 participating hotels worldwide. As a Junior League member you will receive up to 15% off the "Best Available Rate" at participating Wyndham Hotel Group locations every time you travel. Call and give an agent your special



discount ID number at the time of booking to receive the discount.

Whether you are looking for an upscale hotel, an all-inclusive resort or something more cost-effective, the Wyndham Hotel Group has the right hotel for you...and at the right price. So start saving now. Call their special member benefits hotline **1-877-670-7088** and reserve your room today at one of these fine hotels:

- Wyndham Hotels and Resorts®
- Days Inn®
- Ramada Worldwide®
- Super 8®
- Wingate®
- By Wyndham
- Baymont Inns and Suites®
- Hawthorn Suites®
- By Wyndham
- Microtel Inns and Suites®
- Howard Johnson®
- Travelodge®
- Knights Inn®

**\* Special codes apply for many of these offers. Be sure to visit the 'Benefits for You' section in the Members Area of AJLI.org.**



**Mission**

The Association of Junior Leagues International, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**Mission**

L'Association des Junior Leagues Internationale, Inc. est un organisme réunissant des femmes déterminées à promouvoir le bénévolat, à développer le potentiel des femmes et à améliorer la société par le travail et l'initiative de bénévoles formées. Elle ouvre à des fins strictement éducatives et charitables.

**Misión**

La Asociación de Junior Leagues Internacional, Inc. es una organización de mujeres comprometidas a promover el voluntariado, desarrollar el potencial de la mujer y mejorar comunidades a través de la acción y el liderazgo efectivos de voluntarias capacitadas. Su propósito es exclusivamente educativo y altruista.

**Vision**

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

**Perspective**

La Junior Leagues: partout dans le monde, les femmes sont des catalyseurs de changements durables au sein des collectivités.

**Visión**

La Junior League: las mujeres de todo el mundo como catalizadoras para generar un cambio duradero en la comunidad.

**Association Purpose**

The purpose of The Association of Junior Leagues International, Inc. is to add value to its member Leagues in their fulfillment of The Junior League Mission.

**Objectif de L'Association**

L'objectif de l'Association des Junior Leagues Internationale, Inc. est d'ajouter valeur à ses membres dans la réalisation de la Mission des Junior Leagues.

**Propósito de La Asociación**

El propósito de la Asociación de Junior Leagues Internacional, Inc. es agregar valor a sus Ligas afiliadas, en el cumplimiento de la Misión de la Junior League.

**Reaching Out**

The Association of Junior Leagues International, Inc. reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

**Principe de Recrutement**

L'Association des Junior Leagues Internationale, Inc. s'adresse sans aucune distinction de race, religion ou nationalité à des femmes qui font preuve d'un intérêt particulier et sont prêtes à s'engager dans des actions bénévoles.

**Principio de Incorporación de Socias**

La Asociación de Junior Leagues Internacional, Inc. se dirige a mujeres de todas las razas, religiones y nacionalidades que demuestren interés y compromiso con el voluntariado.



## Headquarters

The Association of Junior Leagues International, Inc.  
80 Maiden Lane, Suite 305  
New York, NY 10038  
Tel: 212.951.8300 / Fax: 212.481.7196

## Junior League Help Desk

U.S. and Canada: 1.800.955.3248  
Mexico: 001.800.955.3248  
United Kingdom: 0800-015-4673

**AJLI staff are available from 10 a.m. to 6 p.m. ET each weekday.**

**Website:** [www.ajli.org](http://www.ajli.org)

**Email:** [info@ajli.org](mailto:info@ajli.org)

**Facebook:** [facebook.com/JuniorLeague](https://www.facebook.com/JuniorLeague)

**Twitter:** [twitter.com/JuniorLeague](https://twitter.com/JuniorLeague)

**Note:** A member needs **her own username and password** to access the **Member Area** of **AJLI.org**. Members can enroll at any time at the member log-in section of the site. You will need your unique AJLI member ID number to enroll.

## To locate your AJLI member ID

- Contact your League office: Twice each year, AJLI sends a roster to each League office with their members' names and AJLI member ID numbers. Your League office also has online access to League rosters.
- AJLI Help Desk: Call toll free 800.955.3248 during our office hours from 10 a.m. to 6 p.m. ET. If there are any difficulties enrolling, please email [info@ajli.org](mailto:info@ajli.org) or call the AJLI helpline at 800.955.3248 for assistance.
- Look at the label on your printed **connected** newsletter, your ID is printed just above your name.



## The 2014-2015 AJLI Board & Governance Committee

For detailed contact information, visit the Member Area of [AJLI.org](http://AJLI.org) or email: [governance@ajli.org](mailto:governance@ajli.org)

### Executive Committee

- **Ellen Rose**  
President 2014-2016  
City of New York
- **Mary Jo Hunt**  
Vice President 2014-2016  
Buffalo
- **Ginny Jarrett**  
Treasurer 2012-2015  
Roanoke Valley
- **Allison Hammond**  
Secretary 2014-2016  
Kalamazoo

### Directors

- **Deann Cook**  
At-Large Director 2014-2017  
Des Moines
- **Kathleen Demro**  
At-Large Director 2013-2016  
Richmond
- **Cynthia Foster**  
At-Large Director 2012-2015  
San Francisco
- **Alice Gardner-Boreta**  
International Director  
2012-2015  
Calgary
- **Cecelia A. Gassner**  
At-Large Director 2013-2016  
Boise

- **Eileen O. Goodwin**  
At-Large Director 2012-2015  
San Jose
- **Laurel Lee-Alexander**  
Governance Chair  
2014-2015  
Monterey County
- **Subha Lembach**  
At-Large Director 2013-2016  
Columbus
- **Jodi Penn**  
At-Large Director 2012-2015  
Shreveport-Bossier
- **Dona Ponepinto**  
Governance Vice Chair  
2014-2015  
Tacoma
- **Deborah Rubens**  
At-Large Director 2013-2016  
Sacramento
- **Sylvia Strobel**  
At-Large Director 2014-2017  
Baltimore
- **Darci Swanson**  
At-Large Director 2014-2017  
Yakima
- **Olivia Thomas**  
At-Large Director 2012-2015  
Sarasota
- **Anne Townsend**  
At-Large Director 2014-2017  
Brooklyn

### Governance Committee

- **Laurel Lee-Alexander**  
Governance Chair  
2014-2015  
Monterey County
- **Dona Ponepinto**  
Governance Vice Chair  
2014-2015  
Tacoma
- **Anne Marie Colombo**  
At-Large Member 2014-2016  
Douglas County
- **Betsy Conway**  
At-Large Member 2014-2016  
Charlotte
- **Gretchen Grace-Kragh**  
At-Large Member 2013-2015  
San Antonio
- **Gwin Londrigan**  
At-Large Member 2014-2016  
Clearwater-Dunedin
- **Ruth McGuire**  
At-Large Member 2013-2015  
Milwaukee
- **Elizabeth Tyminski**  
At-Large Member 2013-2015  
Boston
- **Danielle Wilberg**  
At-Large Member 2013-2015  
Champaign-Urbana
- **Bett Williams**  
At-Large Member 2013-2015  
Columbia





## Setting the Stage for a Continuum of Leadership and Service

When you joined your local League you also became a part of an international association, The Association of Junior Leagues International, Inc. Through AJLI, your future in community and civic leadership is boundless.

In your local League you will gain the specialized skills and knowledge needed to create a high level of positive systemic change and community impact. You will also learn what it means to be a part of an organization comprised of 292 Leagues that is 150,000 women strong and growing.

Through the power of Association, the platform for community and civic leadership extends beyond the geographical boundaries of a single League. As a member of the larger association, there are additional opportunities for engagement, which include critical roles to play in AJLI leadership. This is an exciting time to be a member of The Junior League. AJLI has embarked on a major strategic planning initiative with a goal of positioning The Junior League to thrive for another 100 years.

While you may not be ready to apply just yet, we want you to know what's available so that when the time is right you are fully informed and ready to take that next big step in your Junior League career. Although there is no set path or specific timeline to follow, we suggest you learn as much as possible now so that you may create your own, unique route to Leadership, which we hope will include an AJLI Governance position.

### Some suggestions to get you started:

1. **Visit [AJLI.org](http://AJLI.org)** to learn as much as you can about what's going on in the Association. Give special attention to:
  - Strategic Planning Process  
<http://bit.ly/jlstrategicplan>
  - Governance Committee  
<http://bit.ly/jlnomcom>
2. **Join the AJLI Governance Groups page** by clicking the invitation link below and then subscribing to nightly updates — look for the link in the upper left corner of the groupshare home page.  
<http://bit.ly/ajligovgroup>
3. **Stay involved in your local League** and take advantage of everything it has to offer. The women who serve at the Association level do NOT leave their local League behind—they bring it with them and use it in their new role. It is an honor to represent your League at an international table and while your role in your League may change it will certainly not cease when you are elected to the AJLI Board or Governance Committee.
4. **Ask Questions.** Speak with your President or PE to find out if anyone from your League is serving/has served at the Association level and reach out to her. Contact a member of the AJLI Governance Committee—they are available to answer all of your questions.



## **Spotlight on Association Leadership**

### **AJLI Board of Directors**

The key responsibility of the AJLI Board of Directors is to govern the Association effectively, assuring the viability and integrity of the organization and providing leadership that inspires the Junior Leagues to achieve the Mission.

### **AJLI Governance Committee**

The responsibility of the Association Governance Committee is to match organizational needs and individual strengths to produce a leadership team that will most effectively achieve the Association's Mission, goals and strategic plan.

In order to ensure geographical diversity, the AJLI Board of Directors and Governance Committee are comprised of individuals representing all League Areas. However, Board and Governance Committee members govern on behalf of all Junior Leagues.

### **The Association is looking for women who:**

- Have a broad perspective
- Have good interpersonal skills
- Demonstrate a commitment to multiculturalism
- Demonstrate leadership qualities
- Have the courage to dissent
- Are risk takers with accountability
- Have credibility among peers
- Are thoughtful and visionary
- Are flexible

