

## HOLIDAY SHOPPES 2017 SPONSORSHIP OPPORTUNITIES

### Diamond Sponsor \$15,000

- Company name on event tickets
- Company banner at event entrance
- Audio recognition during event
- Media promotional recognition
- 20 general admission tickets
- Holiday Shoppes Booth with prime placement
- Listing on sponsor banner and in brochure handed out to attendees
- Company name/logo on the Junior League of Syracuse website, including a link to your corporate website

### Platinum Sponsor \$5,000

- Audio recognition during event
- 10 general admission tickets
- Inclusion on tote bags handed out to every attendee
- Listing on sponsor banner and in brochure handed out to attendees
- Company name/logo on the Junior League of Syracuse website, including a link to your corporate website

We are always looking for new and creative ideas for sponsorship. We would be happy to work with you to come up with alternative ideas. If you have any questions regarding sponsorship, please contact Marie Norkett, VP of Fund Development, at [dmnorkett141@verizon.net](mailto:dmnorkett141@verizon.net). We would love to have your support in sponsoring our event!

### Gold Sponsor \$2,500

- 8 general admission tickets
- Listing on sponsor banner and in brochure handed out to attendees
- Company name/logo on the Junior League of Syracuse website, including a link to your corporate website

### Silver Sponsor \$1,000

- 6 general admission tickets
- Listing on sponsor banner and in brochure handed out to attendees
- Company name/logo on the Junior League of Syracuse website, including a link to your corporate website

### Bronze Sponsor \$500

- 4 general admission tickets
- Listing in brochure handed out to attendees
- Company name on the Junior League of Syracuse website

### Friends of the League \$100

- 2 general admission tickets
- Company name on the Junior League of Syracuse website



*Please make checks payable to the Junior League of Syracuse, Inc.  
and mail to our attention at 431 E. Fayette Street, Suite 225, Syracuse, NY 13202*

*Sponsor placement on event printed materials and in event media promotions is contingent on sponsorship commitment by the date of printer and media deadlines. For commitments made after deadlines, alternative recognitions will be developed.*